





Our Campaign

We are raising \$9 million to:

- Construct a new **four court indoor tennis facility**, fund additional free tennis instruction and discounted summer camps for recreational and competitive tennis players from Boston's poorest neighborhoods.

Phase I Cost: \$4M

- Add two additional **outdoor stadium** courts
- Add 3,500 square feet of **fitness space** for health and wellness programming.
- Double current **classroom space** to increase after-school and weekend education, mentoring, and project-based and online learning.
- Build the **Bud Collins Welcome Center**, including meeting and office space, teaching kitchen, and pro shop, to draw in more local residents.
- Host the **Breaking the Barriers**, a nationally renowned pictorial history of Black Tennis in the United States from the early 1900s to the present.

Phase II Cost: \$5M

Benefits

STEC relies on philanthropic support and revenue-based instructional tennis to pay for all of the free programs it offers to low-income and minority youth and adults. We operate at or beyond capacity throughout the year, and Covid-19-related social distancing measures will make serving our community that much more difficult.

By expanding our facilities, we will be able to:

- Increase indoor tennis capacity by nearly 60% so we can offer more free and subsidized play and coaching and the fee-for-service programs and tournaments that fund them.
- Expand our K-5 after-school programs to serve an additional 75 children each day and provide more summer and weekend programming for area youth aged seven to seventeen.
- Broaden our fitness, health, and community programs to serve at-risk populations and bridge divides between diverse communities in Boston.

Sportsmen's Current and Future Programming

Youth Tennis & Fitness

Youth participants in Summer Camp (40% of campers free or reduced rate)	200	300
Youth receiving free or subsidized instruction to STEC Junior Tennis Clinics (weekly)	250	400

Youth Education & Mentoring

Current Future

Students in School to Sportsmen's , education program (daily)	75	150
Participants in HEY Sister & DEUCE youth mentoring program (weekly)	150	225
Participants in Summer Learning (per summer)	50	75

Adult/Family Education & Wellness

Participants in family CCW* health & wellness programming (per year)	1,200	1,800
Adult participants in free High School Equivalency program (per session)	15	30

*Brigham and Women's Hospital Center for Community Wellness

An investment in Sportsmen's today will have an immediate impact on our community and position STEC for another 60 years of success.

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General Contractor: Shawmut Design and Construction.

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Chief Executive Officer

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Architect: Bergmeyer





SPORTSMEN'S TENNIS
& ENRICHMENT CENTER

Tennis & Education For Life



Who We Are

Sportsmen's Tennis and Enrichment Center was founded in 1961 as the first indoor non-profit tennis club built in the United States by and for the African American community. For the past six decades, we have invested in and supported Boston's most vulnerable low-income and minority youth and families. We offer free and low-cost afterschool and summer academic support and enrichment programs in partnership with the Boston Public Schools; mentoring; athletic opportunities, including instruction from top-level certified coaches; health and wellness programs through a partnership with Brigham and Women's Hospital (BWH); and community-building initiatives, including bringing police and young people together for play, dialogue, and understanding.

Our Mission

Sportsmen's mission is to build leaders on the court, in the classroom and in the greater community by providing academic, social development, health and wellness programs alongside recreational and competitive tennis instruction for youth and adults.

Sportsmen's is committed to improving life opportunities for youth in Boston's Blue Hill Corridor while welcoming a diverse community from the Greater Boston area.

Who We Serve

More than 5,000 young people and 1,000 adults participate in STEC services each year. Free programs support low-income families in the Blue Hill Corridor, which includes parts of Dorchester, Mattapan, Roxbury, Hyde Park, South Boston and Jamaica Plain; 94% are people of color, and 83% speak more than one language. Fee-for-service programs also draw in youth and adults from throughout the Boston area.

Who We Serve

5,000 youth served each year through community outreach & partnerships

Volley Against Violence has served over **2,500** Boston Youth and has been replicated in New York, Atlanta, Compton, Baltimore and Chicago.*

*By the US Tennis Association Foundation: Serve & Connect

75 K-5th grade Dorchester youth & their families each year in our academic program

Of these youth:

83% speak more than one language

94% people of color

100% low-income families enrolled



Our Achievements

15,000+ youth engaged in our Junior Tennis Pipeline from 1996 to 2019

900+ hours of academic and athletic support per year



What We Offer

Athletic excellence through high-caliber youth tennis instruction, which opens a path for under resourced children and teens to not only learn correct tennis fundamentals and sportsmanship but also have the ability to go on to compete at the collegiate level, irrespective of their ability to pay.

Educational support through The Learning Center at Sportsmen's, which provides daily afterschool and summer tutoring, project-based learning, an online curriculum, and social-emotional development opportunities for local youth.

Health and wellness programs that support children and adults, run in partnership with the BWH Center for Community Wellness at Sportsmen's, which focuses on health and disease prevention in at-risk populations in Dorchester, Mattapan, and Roxbury.

Community engagement through free mentoring and enrichment programs for kids aged seven to seventeen, youth and adult tennis, and initiatives like Volley Against Violence which has brought together local youth, Sportsmen's coaches, and Boston Police officers weekly for more than 10 years.



Our Impact

STEC scholar-athletes exceed the federal guidelines for youth physical activity. Our most competitive players compete regionally and nationally

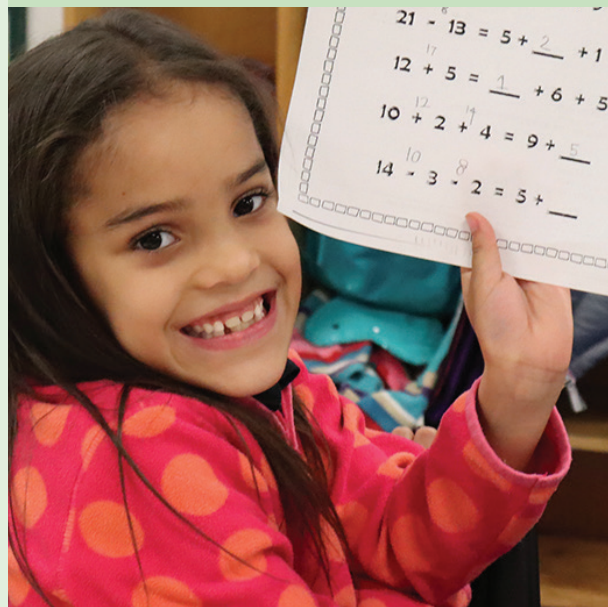
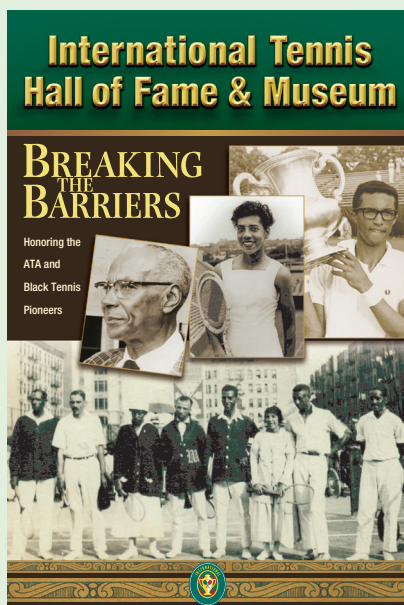
73% of STEC 3rd graders are reading at grade level, compared with 33% at local schools

90% of children in STEC afterschool or summer programs improve math, science, and English language skills by one level

100% of STEC scholar-athletes have graduated from high school on time

Bud Collins Tennis Welcome Center & Breaking the Barriers exhibit

The Breaking the Barriers Exhibit, created by the International Tennis Hall of Fame and Museum and Co-Curated by Sportsmen's graduate Dale Caldwell, is a pictorial tribute to Black Tennis in the United States from 1916 to 2016. We will provide a permanent home for Breaking the Barriers in our new Bud Collins Tennis Welcome Center, an appropriate reflection of his support for Sportsmen's and his vision of equal access to the great sport of tennis.



Mission Driven Programs

Youth Tennis

We seek to place local, low-income and/or minority youth on a clear developmental pathway to high performance tennis.

The Learning Center

Youth enrichment programs provide high-quality out-of-school time academic tutoring for local K-5 students.

Youth Leadership Programs

Aligned with the BPS Achieve, Connect & Thrive frameworks, our gender-specific youth leadership programs focus on critical thinking, creativity, perseverance and social awareness.



Health and Wellness

Through the Brigham and Women's Center for Community Wellness at Sportsmen's we provide health and wellness programs for neighborhood adults and families.



Year-Round Programs

School to Sportsmen's

Monday - Friday from 2pm - 6pm from September - June (with extended hours during COVID). Provides academic and athletic enrichment to support overall health.

Summer Camp

Traditional and Tournament Training Camp for more than 200 kids every day, many on full or partial scholarship.

Summer Learning Project

Co-managed by the Boston Public Schools and Boston After School and Beyond, provides a full-day integrated sport and experiential learning Monday-Thursday, 9 am to 4pm to prevent summer learning loss.

USTA Foundation – the Excellence Program

Accelerates player development while balancing the priorities of academic achievement and community engagement.

We create access to a fair learning and playing field for Boston's most under-resourced youth.





Goals at STEC

S SPORTSMANSHIP

Be respectful – of your coaches, your peers, yourself and the game; Be honest, be responsible for your actions.

T TRUST

Yourself – your participation will result in better performance; Your coaches to help you improve; STEC to support you in reaching your goals on & off the court.

E EFFORT

Try the best you can – don't confuse effort with talent; Take responsibility for your own progress.

C COACHABILITY & COMMUNITY

Be receptive to change. Listen and do things differently; Accept the discomfort that comes with change and improving your game. Be unselfish. Work hard, not only for yourself, but also for the sake of others.

Community Programs

Volley Against Violence (Launched in 2009)

A partnership with the Boston Police Department brings youth from all over Boston to Sportsmen's for free tennis and mentoring with Sportsmen's coaches and Boston Police Officers. It also fosters critical dialogue and understanding.

Free Community Tennis

Allows kids and adults from Boston's inner city to play for free on Sundays.

DEUCE

For boys age 7-17 to receive tennis instruction, enrichment and mentoring free every Saturday 2-4. With a focus on public speaking and community service, these young men are equipped with life skills and tools for healthy living; many become mentors themselves.

Hey (High Energy Young) Sister

For Dorchester girls age 7-17. We provide a safe place for girls to explore issues in their lives every Saturday. The program includes 1 ½ hour tennis clinic along with a chance to explore issues in their lives, focus on their futures and form positive relationships with caring adults.





CELEBRATING
60 Years
STI EC
SPORTSMEN'S TENNIS
& ENRICHMENT CENTER
**CAMPAIGN FOR
COMMUNITY**